

STERLING BUSINESS LAW ANNOUNCED AS CHANNELVISION VISIONARY SPOTLIGHT AWARD RECIPIENT FOR UNPRECEDENTED FOURTH CONSECUTIVE YEAR

MIAMI, Florida and SCOTTSDALE, Arizona – Sterling Business Law is proud to announce that – for the fourth consecutive year - it has been awarded a **2024 ChannelVision Magazine Visionary Spotlight Award** for outstanding work in the Telecom/Legal/Regulatory division of the Service Provider category.

“Sterling Business Law is grateful to receive the Visionary Spotlight Award in 2024”, said Philip Josephson, Sterling’s President. “The Visionary Spotlight Award again this year – the fourth consecutive year - validates our ability and approach in working with clients to achieve their business objectives efficiently”.

An annual competition, the VSAs highlight channel and service provider innovation in communications, honoring products, services, deployments and channel contributions across numerous categories. Editors from Beka Business Media, as well as a panel of judges from independent industry resources fielded hundreds of applications. Criteria included overall innovation, future industry impact, creativity, feature set differentiation, ease of use and interoperability.

In particular, Sterling Business Law was found to exemplify rapid innovation within the communications industry, demonstrating a cornucopia of opportunities for channel partners to boost their roles as trusted partners for business success.

"Congratulations to all of our winners," said Beka Business Media founder and **ChannelVision Magazine** publisher, Berge Kaprelian. "For a year that saw a record number of nominations, I can proudly say that all VSA recipients - spanning Overall Excellence, Business Technology and Service Provider Technology - have made outstanding strides that warrant distinction."

About Sterling Business Law

Sterling Business Law provides corporate legal, advisory, and regulatory counsel to entrepreneurial and emerging growth firms across communications and technology industries throughout the Channel. As outside counsel to a variety of companies, Sterling Business Law adds value at the intersection of law, finance, strategy, and operations. For more information, see www.sterlingbusinesslaw.com or contact the Firm at 305.285.7970 or info@sterlingbusinesslaw.com.

About ChannelVision Magazine

ChannelVision Magazine (www.channelvisionmag.com), which operates under its parent company, Beka Business Media, is a bi-monthly publication and website that is read by channel partners that sell all manner of voice, data, access, managed and business services – both on premise and “in the cloud” – as well as technology gear and equipment, primarily in the SMB space. ChannelVision offers a highly focused and efficient way for service providers and hardware and software companies to reach experienced channel partners targeting the small/medium business space. More than two-thirds of ChannelVision’s subscribers (plus an additional and growing Web-based readership) are telecom agents and equipment VARs. The company is also the driving force behind the annual CVxEXPO (www.cvxexpo.com) community gathering, each November in Scottsdale, Arizona.

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